

Barriers and Resources Committee Action Plan

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<p>Objective #2: Update and evaluate the Resource Page of the Consortium web site. Strategy 1: Send out “update your data” sheets every May, before the General Membership Meeting, to members via email. Strategy 2: Conduct an evaluation of web site resources once a year via email and hardcopy survey.</p>				
Lead Person	Collaborating Agencies	Steps to be Taken for Implementation	Status of Steps	Resources/ Budget
Lucy Reinhart and Julie Durchholz	Consortium members	<ol style="list-style-type: none"> 1) identify/appoint person(s) responsible for this 2) create “update your data” sheets 3) send out membership-wide e-mail asking for updated information yearly in the spring 4) compile information received from members 5) update database 6) create website resources evaluation tool 7) send out membership-wide via e-mail and via regular mail. 8) compile information received 9) update database 10) It will be the responsibility of each committee member to seek and be aware of resources and bring them to the attention of the Consortium. 	1 thru 10: ongoing	

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<p>Objective #3: Reintroduce the Breathe Team Strategy: Involve the new SLRAC Executive Director in the development of this subcommittee</p>				
Lead Person	Collaborating Agencies	Steps to be Taken for Implementation	Status of Steps	Resources/ Budget
	<p>The Breathe Team workgroup, nursing schools in the Metro area, Consortium members, community organizations, media outlets, all Consortium committees, particularly the Advocacy Committee, collaborating on its fall screening event.</p>	<p>1) define the goal(s) of this subcommittee 2) define the role of this subcommittee 3) enlist volunteers to participate 4) develop and implement a flu shot awareness campaign.</p>	<p>Further investigation with other committees and outside entities is needed.</p>	<p>Flu shot awareness campaign contingent on funding.</p>

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<p>Objective #4: Improve the accessibility of entertaining and engaging asthma-related, educational, multimedia presentations. Strategy: Research and develop an asthma-related multimedia presentation that can be used as an asthma education tool to reach children at appropriate venues such as schools.</p>				
Lead Person	Collaborating Agencies	Steps to be Taken for Implementation	Status of Steps	Resources/ Budget
<p>Lucy Reinhart Colleen Richmond Viviane McKay Diana Elliott, Brandi Hudson, Sue Borosh and Susie Schau</p>	<p>Media houses and production companies; area public schools and/or universities; Charter Communications</p>	<p>1) Consult with the CAC committee on potential additional multi-media, educational tools/concepts 2) Research opportunities to create a peer-led educational PSA’s within area school districts media programs</p> <ul style="list-style-type: none"> • Identify schools willing/able to participate • Identify costs of such projects • Identify target audience(s) • Assess key asthma messages to include in PSAs 	<p>1) ongoing 2) information being collected</p>	<p>\$4,000 for the production of, and public relations for, an asthma-related, educational, multimedia presentation. Funding from Genentech has been secured.</p>

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<p>Objective #5: Produce multilingual asthma education materials and promote its dissemination to the community. Strategy #1: Identify the priority languages for translation Strategy #2: Identify sources of dissemination of these materials Strategy #3: Review these resources annually to insure information is up-to-date</p>				
Lead Person	Collaborating Agencies	Steps to be Taken for Implementation	Status of Steps	Resources/ Budget
Viviane McKay	BIAS and other organizations that offer translation services, Best Practices Committee, International Institute and other organizations serving the immigrant community.	<ol style="list-style-type: none"> 1) Work with organizations that offer translation services and Custom Type to translate and print the Best Practices Committee's Asthma Information Sheet into multiple languages. 2) Translate materials into Spanish, Bosnian, and Vietnamese to start. 3) Identify organizations and venues that have in interest in providing asthma education in other languages 4) Obtain information on the cost for printing 5) Prioritize venues for distribution of flyers based on print budget 	<ol style="list-style-type: none"> 1) Completed 2) awaiting bid acceptance and budget for printing before translation begins 3) African Mutual Assistance Association, Southside Action Committee, Hancock, BIAS, CFS sites, La Clinica; research being done to identify additional sites 	\$140.00 plus printing. Seeking funds from general Consortium revenues.